



Gloucestershire County Council signs up Prospect Training Services

Gloucestershire County Council has commissioned Prospect Training Services (PTS) to work with employers across the region to demonstrate the value and benefit of recruiting an apprentice.

The aim of the project is to increase the number of new employers taking on Apprentices at Advanced (Level 3) and Higher (Level 4) throughout the region.

Prospect Training Services, has helped 22 apprentices into work for Gloucestershire County Council so far and will act as an ambassador for Apprenticeships, assisting businesses to recruit and gain value from training apprentices.

In addition to running its own apprenticeship schemes with local employers, the company also helps the council run Yes2Jobs which has more than 1 500 Gloucestershire-based young people signed up looking for employment.

Cllr Roger Wilson said: "We have worked with Prospect Training Services across a range of different projects and we are always confident in its ability to deliver.

"This is an exciting project for young people across the county and we believe employers will really get behind the scheme when they understand the many benefits of employing an apprentice."

Prospect Training Services has developed the programme with a range of advantages to communicate to employers in the region including:

- Build a pipeline of talent to support the future growth of the business.
- Recruit at relatively low cost
- Develop the apprentice's specialist skills that give the business a competitive edge
- Ensure key professional and trade skills are not lost in the business
- Bring a fresh perspective to the way the business works and communicates with its customers
- Develop new ideas and innovations to take the business forward
- Raise the business profile as a responsible and inclusive employer

Ewen Saunders, business development manager, Prospect Training Services said: "Apprenticeships are an effective and cost effective way of building a workforce with the exact skills you need for a business now and in the future. Apprenticeships offer a great way to take raw talent and mould it to fit the



culture and ethos of your business, giving the young person a clear and structured career path and employment opportunity.”

Since 2010, over 15,500 apprenticeships have been created across Gloucestershire.

For employers or potential apprentices wanting more detail contact Ewen Saunders (Business Development Manager) on 01452 886888 or ewens@trainandrecruit.com

Additionally there will be an event for employers at the Gloucestershire Ambassador Networking Breakfast on Friday 13 November 2015 at 8am at Oxstalls University Campus.

ENDS

For further information please contact:

Daniel Twigg or Miranda Prynne at purplefish on 0117 925 1358 or email: daniel.twigg@purplefishpr.co.uk / miranda.prynne@purplefishpr.co.uk

Prospect Training Services (PTS)

[Prospect Training Services](#) (PTS) has delivered training programmes and courses in Gloucestershire, the Midlands and across the South West for nearly 20 years, funded by the Education Funding Agency (EFA), Skills Funding Agency (SFA), European Social Fund (ESF), Local Authority, County Council, Job Centre Plus and the private sector. The training covers age groups from 14 - 65+ and has helped more than 39,000 individuals to retrain and find employment.